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# NEWS

For Immediate Release

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## **Self Storage Locations Enroll in New TSI Storage Promotion Program**

February 16, 2007 – Transit Systems, Inc., a leading provider of nationwide moving and shipping services, has announced a new Storage Promotion Program offering self storage owners and managers free online listings and the opportunity to earn ancillary income from referral payments.

“Many of our customers ask us to recommend storage providers,” explained TSI President Chris Smith. “So it makes sense for us to work together with the self storage industry to increase business for both of us. Apparently the industry agrees, because new locations are signing up at a rate of more than 50 per week.”

The program offers self storage owners and managers free location listings in an Online Storage Locator, and the opportunity to earn \$50.00 for each move or shipment booked through the location. TSI also provides the locations with a counter display and brochures featuring TSI moving and shipping services. According to Smith, the company is on pace to enroll over 3,000 locations by the end of 2007.

The Online Storage Locator is available at [www.TheStorageLocator.com](http://www.TheStorageLocator.com). It is also available via the TSI web site which receives more than 52,000 unique visitors per month, at [www.transitsystems.com/storage.html](http://www.transitsystems.com/storage.html). Each listing includes location name, address, phone number, web site link and email link. All self storage companies are eligible to have their locations listed. Companies with multiple locations can have each location included separately.

Referral payments are automatically earned for every move or shipment booked through the location. “There’s no work or obligation on the part of the location required, other than to set the display on the counter,” Smith said. “The customer gets a solution for their moving or shipping needs, and the storage facility gets free exposure and ancillary income. Everyone wins.”

More information on the Storage Promotion Program is available by contacting TSI at 1-800-626-1257 (ext. 217) or by visiting [www.transitsystems.com/storage.html](http://www.transitsystems.com/storage.html).

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TSI is a nationwide provider of small move and less-than-truckload shipping services to consumers and small businesses. In business for over 18 years, TSI is licensed by the Department of Transportation and is an Approved Vendor for The UPS Store® and Mail Boxes Etc.® centers. Editors can contact Heather Hukow at 610-535-4921.